



Promotional Initiatives

Flexible, Affordable Promotional Campaigns on
BreakingBrews.com & Social Networks

Breaking Brews reaches thousands of libations enthusiasts each month through event promotions, business profiles, product knowledge, libations education, digital media, and commentaries through our established adult beverage blog. This platform provides an opportunity to showcase your business and promote your events next to content that thirsty enthusiasts are looking for every day.

Your promotional graphics will be designed in-house and featured in publications from Breaking Brews, as well as Breaking Brews social media platforms, throughout each month at an affordable rate. Promotional spots will be placed in one of three places throughout each feature: right-hand image on side of feature, middle-of-feature banner, or bottom-of-feature banner.

Your promotions will run throughout the course of each month, appearing at a minimum of once a week in published releases on Breaking Brews and Breaking Brews social media networks.

In addition, promotional opportunities are available on the Breaking Brews Home Page Marquee. These static promotions are available to run for one week, two weeks, or one month in addition to in-feature ad placement.

Investing in promotional initiatives on Breaking Brews also means you receive a discount on content creation if you wish to have increased exposure directed towards your event and/or business.

Promotional Rates

In-Feature Promotional Graphic Placement Rates

Once a Week Placement - \$99/month

Twice a Week Placement - \$149/month

Twice a Week Placement + Social Media Placement - \$199/month

Home Page Marquee Placement Rates

One-Week Placement - \$99

Two-Week Placement - \$149

One-Month Placement - \$199



3,245 Page Likes



2,466 Followers



1,124 Followers



3,500+ Monthly Visits





In-Feature Promotional Graphic Positioning

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Placement #1 - Left or
Right Page Image
Appears before
midpoint of feature

Placement #2 - Mid Page Banner
Appears in the middle of feature posts 500 words or more

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CONTENT CONTENT CONTENT CONTENT

Placement #3 - Bottom Page Banner
Appears at bottom of feature after all content is complete